

DM Engaged in Pre Adoption of Design Codes

MHCLG & PAS Workshop

19 September 2024

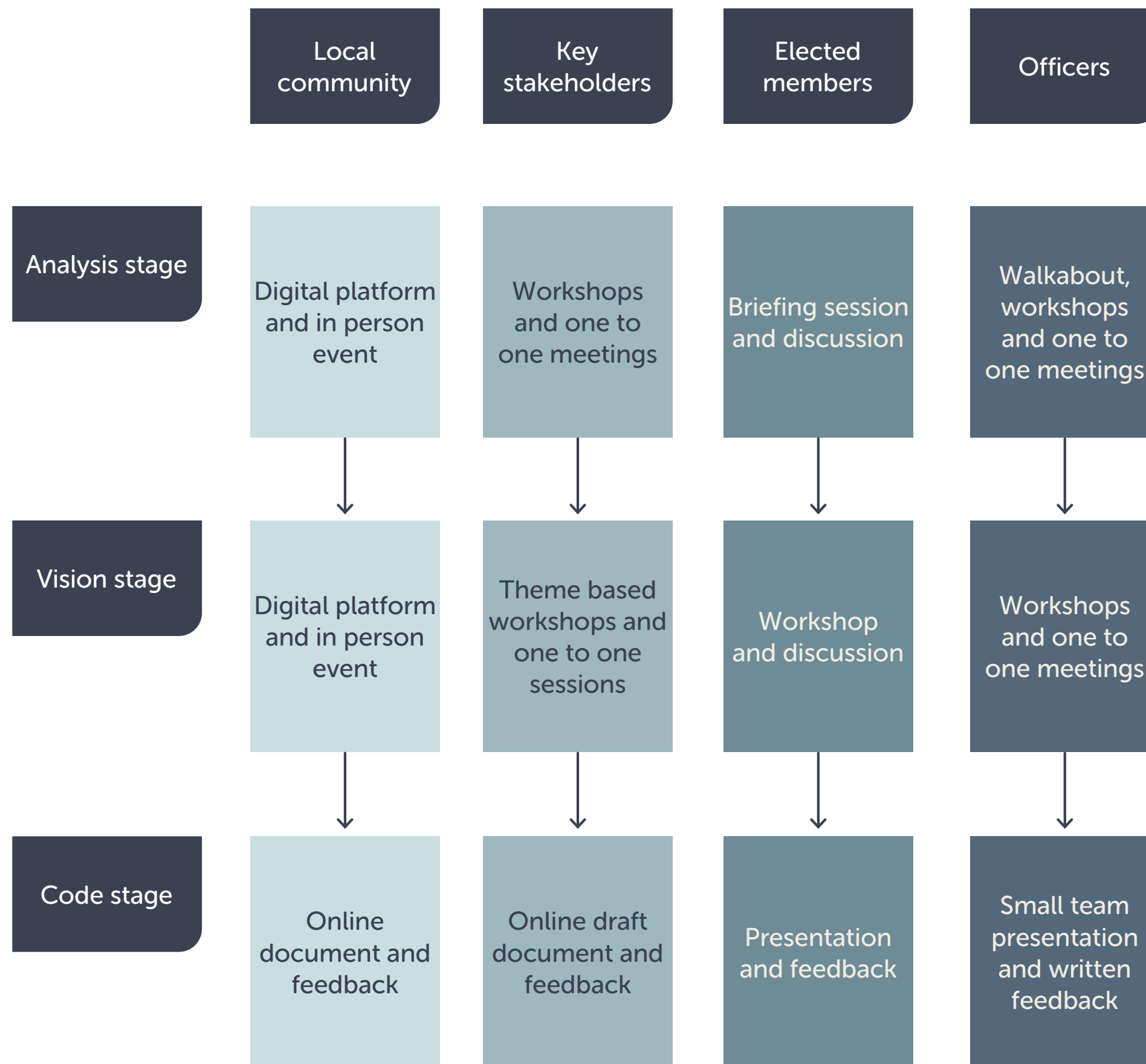
Duncan Berntsen
duncan.berntsen@medway.gov.uk

Scott Adams
sadams@bptw.co.uk



Engage 'wide and deep' at each code stage

DM and wider officer engagement throughout the process



Analyse the place for specific issues and challenges

Officer (and Member) sessions: Walkabouts, workshops, discussions



Set a place-specific vision

Identify the place potential for the wider place

In 2050, Chatham Centre will be a...

Heritage
Maritime
City

Green
Sustainable
City

Healthy &
connected
city

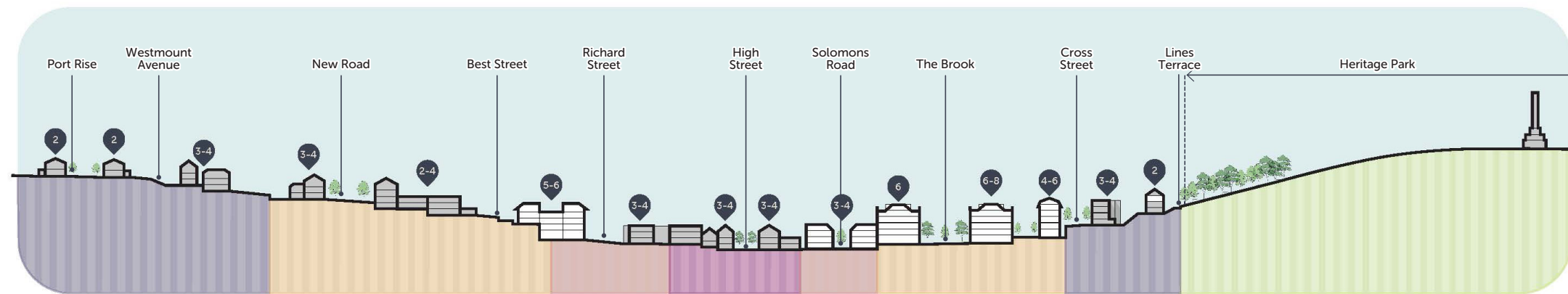
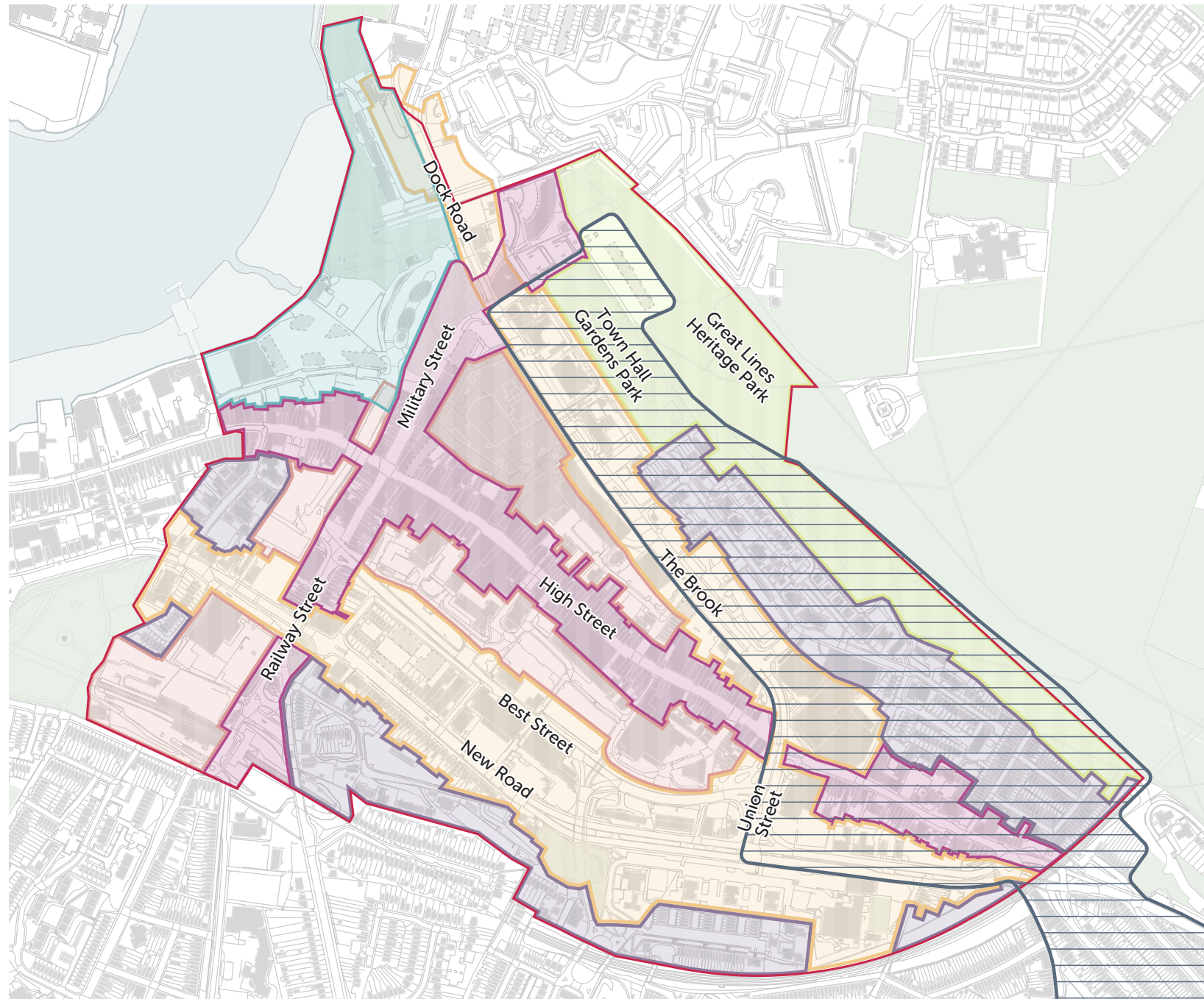
City to
Learn and
Grow

Vibrant
City of
Culture



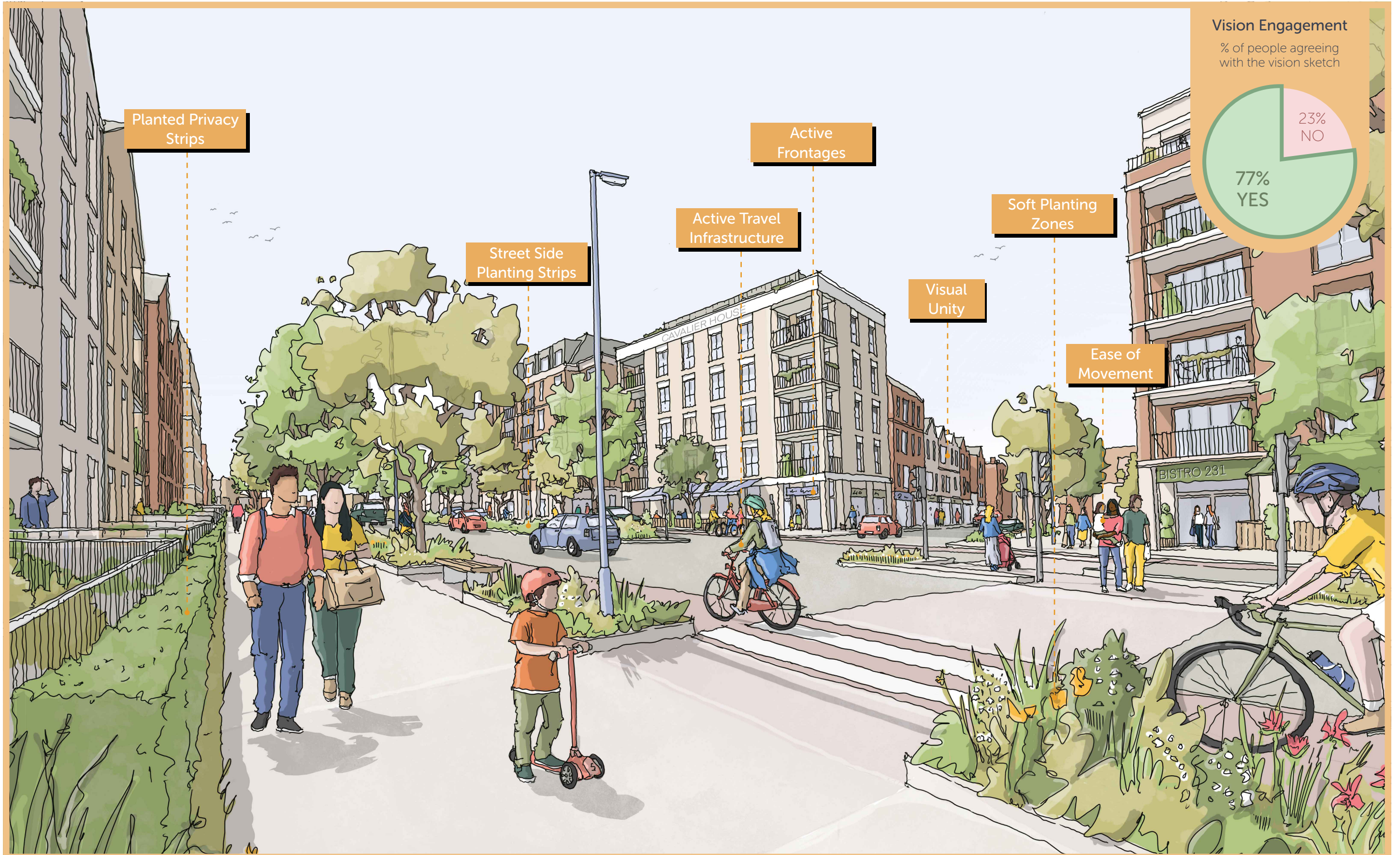
Use Area Types and develop a Coding Plan

Chatham's Coding Plan sets the future context for specific areas based on streets



Urban Avenues Area Type

Transformation of large streets and dual carriageways into mid-rise urban avenues



Previous DM efforts to promote mid-rise development

Significant time and effort focused on height and massing, less time on other important aspects of form



Proposals designed by BRL Architects

Vision (Masterplanning) - Illustrative Built Form

Areas for coordinated approaches to enhance key gateways and create high quality routes and spaces



The design code was developed as sites were coming forward
DM engagement created a dialogue between the emerging design code and live sites



Masterplanning Area 3 - Initial iteration

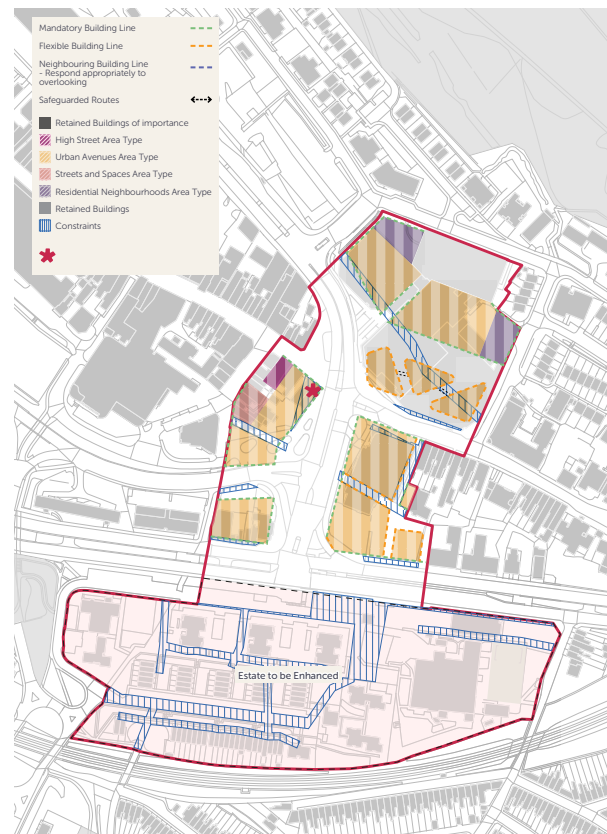
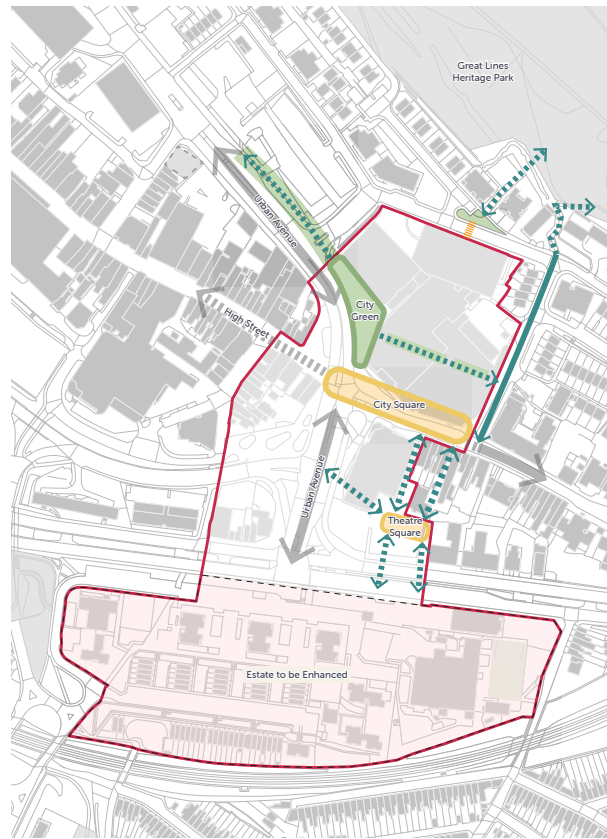
Prior to discussion with landowners, assumed site constraints



Masterplanning Area 3 aerial sketch

Masterplanning Area 3 - Second iteration

Revised constraints, incorporation of landowner aspirations, design code testing



Masterplanning Area 3 urban structure, resulting plots and massing study

Masterplanning Area 3 - Third iteration

Revised approach embedding and balancing Council, community and landowner aspirations



Masterplanning Area 3 aerial sketch

Any Questions...?

Duncan Berntsen
duncan.berntsen@medway.gov.uk

Scott Adams
sadams@bptw.co.uk

