

Building a Recovery Plan Through the UN Sustainable Development Goals

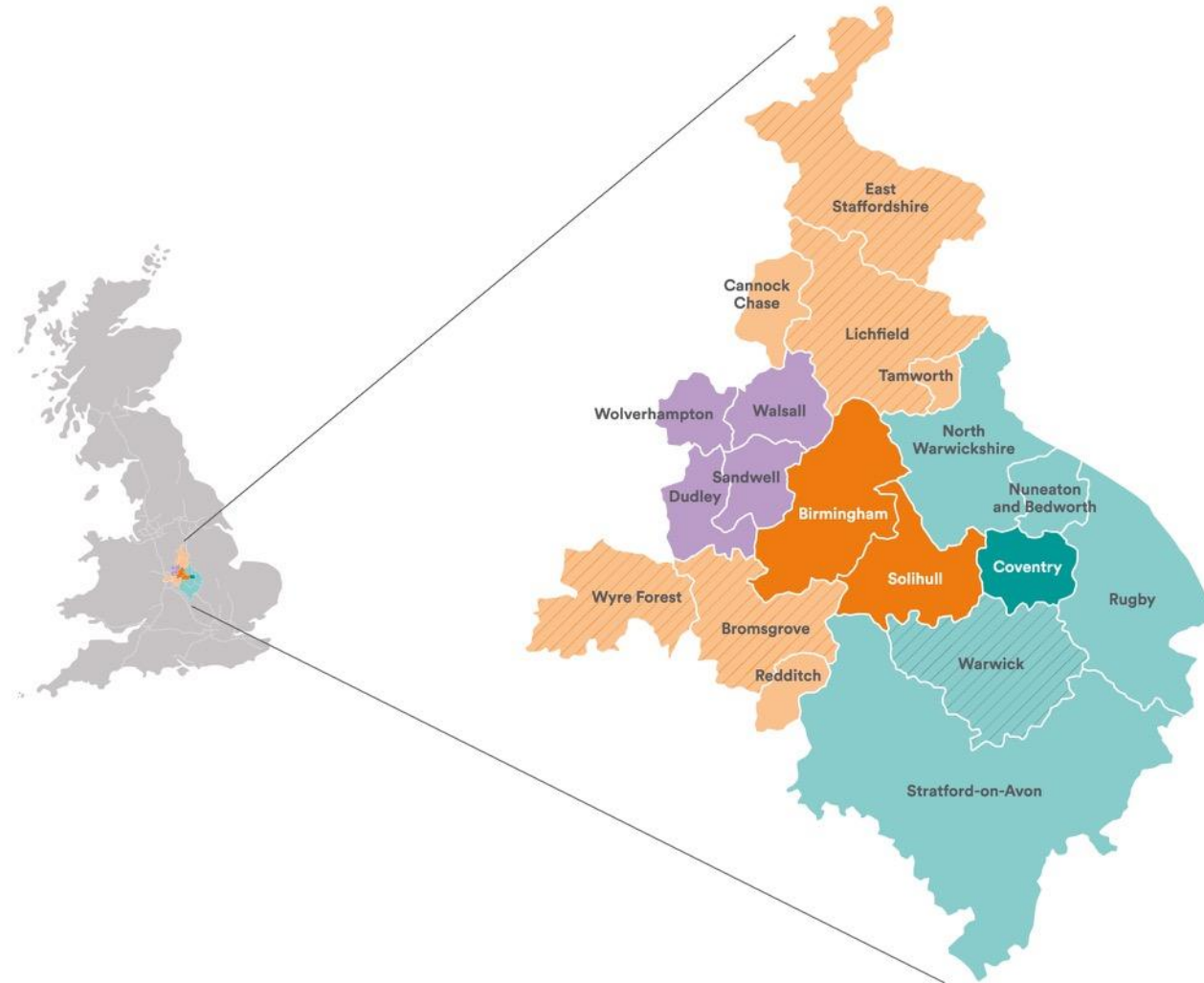
12th February 2021



West Midlands
Combined Authority

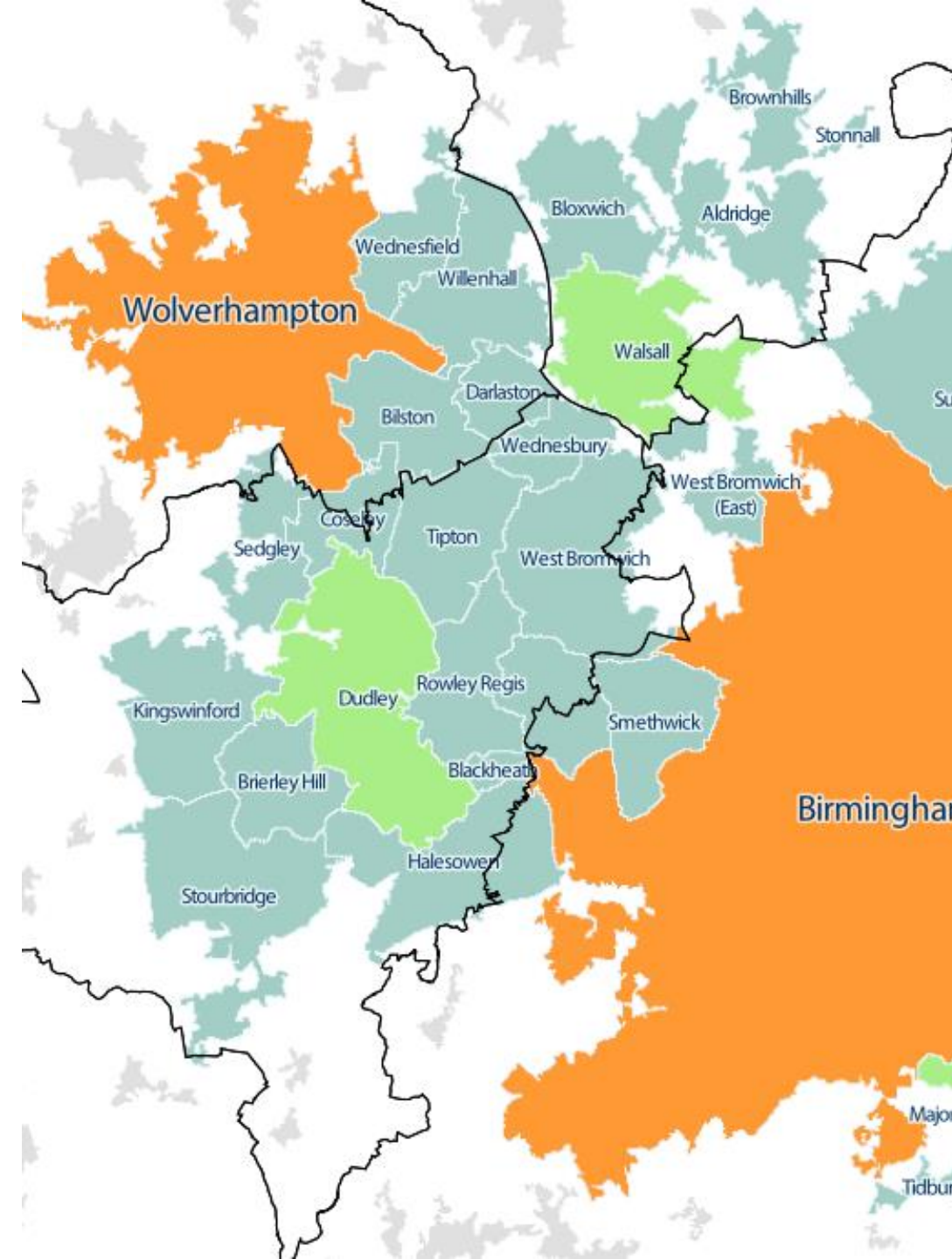
Delivering inclusive growth

West Midlands Combined Authority



SDGs and Economic Policy

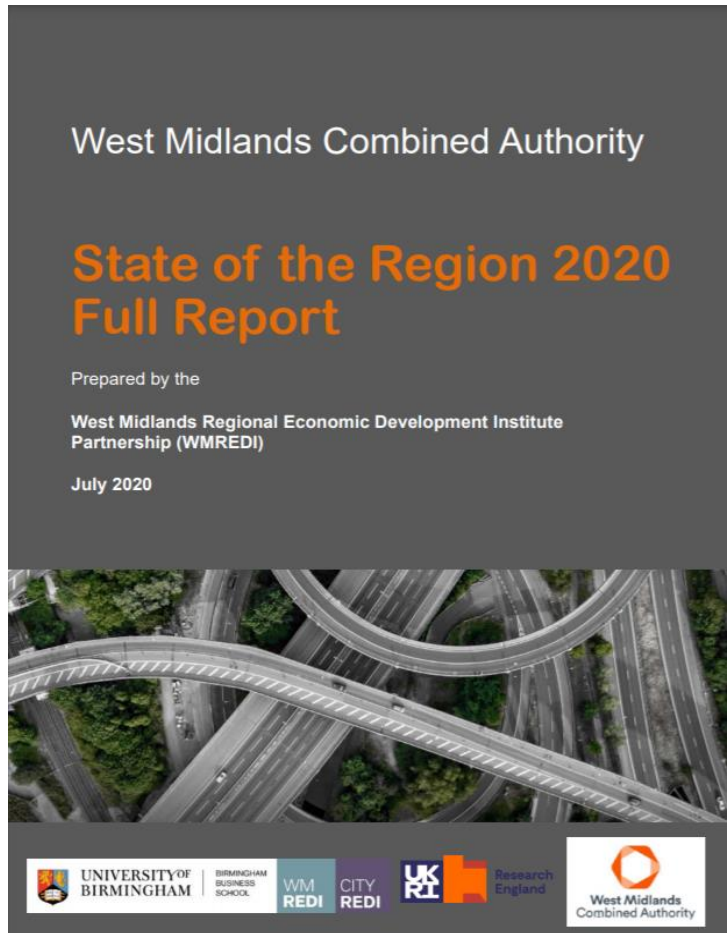
- There should be a **purpose** to economic activity
- ‘People, place, business’ default
- Focus on the outcome not the language





Case Studies

Using the SDGs to frame
policy and evidence



June 2020

State of the Region Report

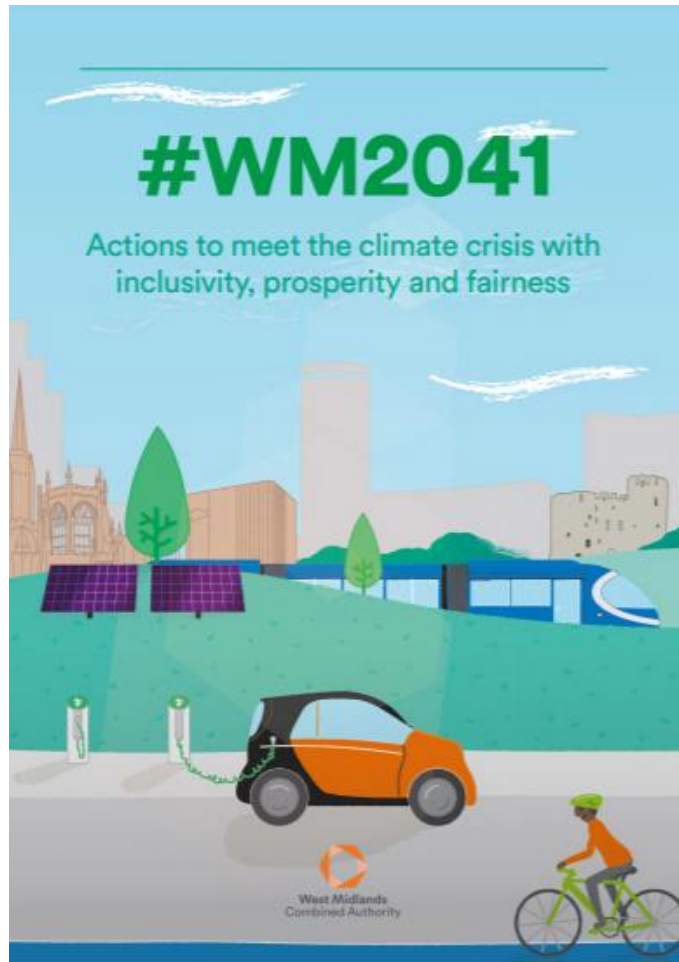
- Fourth annual report, first one to focus on SDGs
- Complemented by a weekly economic monitor
- It is a stock take of where the region stands
- It highlights where we are doing well and where we need to work together to improve the region

Challenges

- Not all indicators translate below a national footprint
- Evidence against cross-cutting SDGs is often fragmented
- ‘Business as usual’ is often overlooked in our contributions to SDGs

SDGs **not** measured





Approved June 2020

A Zero Carbon WMCA by 2041

Staying within a cumulative carbon dioxide emissions budget of 126 million tons (MtCO₂) for the period of 2020 to 2100.

A West Midlands target of net-zero emissions **no later than 2041**, with interim targets based on a 2018 baseline of 36% reduction by 2022, and 69% reduction by 2027, supported by the corresponding carbon budgets was set.

Both Solihull and Birmingham are aiming for net zero carbon by **2030**.

Goals and Principles



We will change our economy without leaving anyone behind



We will create places and connections that help us to meet the climate challenge



We will decouple prosperity from consumption of energy and resources



We will use our industrial past to create a new future



We will invest in the resilience of our places



Alignment with the UN Sustainable Development Goals

- Investing in mitigating and adapting to climate breakdown is essential for the future of the WMCA region.
- The WMCA is committed to a model of **inclusive growth** which judges economic activity by the quality of its outcomes for people and place, aligned with UNSDGs.
- Unite people across the region by creating common cause and **addressing inequalities**



- Make space for **sustainable transport**



- Invest in **comfortable homes and buildings**



- Build wealth, and recycle it throughout the region through **skills and community ownership**



Considerations

- Focus on shared goals not language
- Establish the SDGs that resonate with your places and communities
- Use the SDGs to develop a sense of community





ANNIE KEHOE

Senior Policy Officer, Strategy and Economy



annie.kehoe@wmca.org.uk