

Public opinion and the pandemic

Five things we've learned

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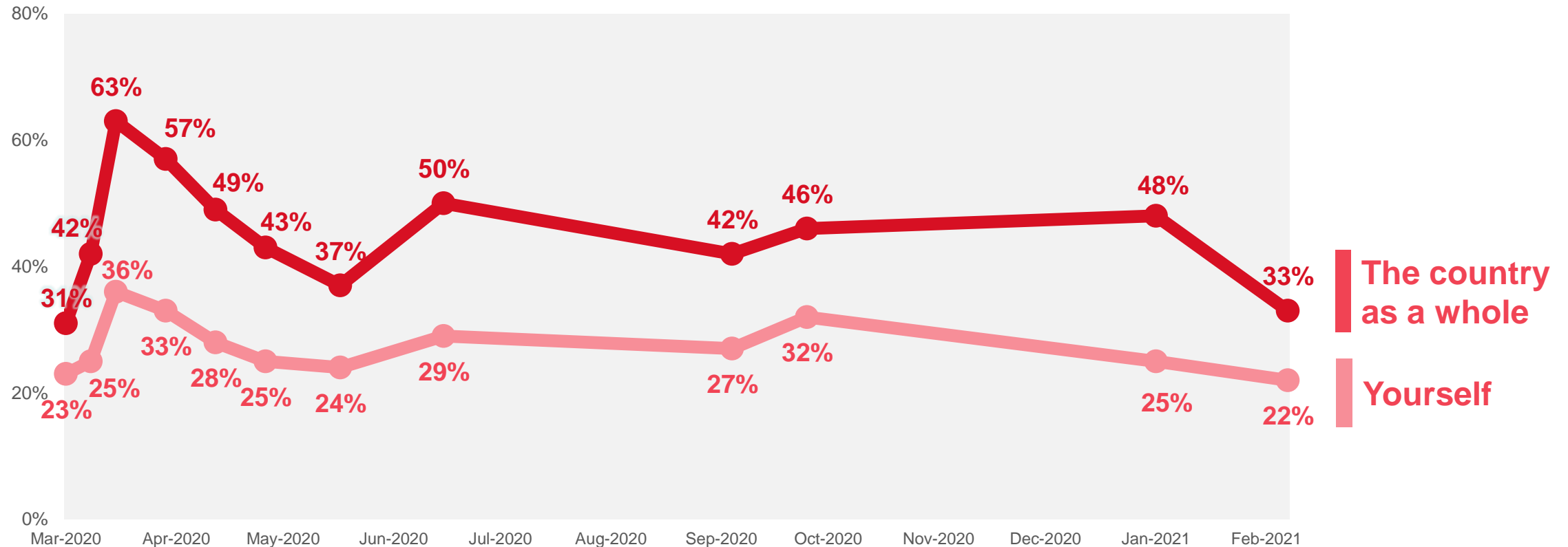
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1 – The public have been taking it very seriously

To what extent, if at all, would you say you are concerned about the risk Coronavirus poses to each of the following?

% Very concerned: March 2020 – January 2021



2 Base: 1,074 Online British adults aged 18-75, 19-22 February 2021

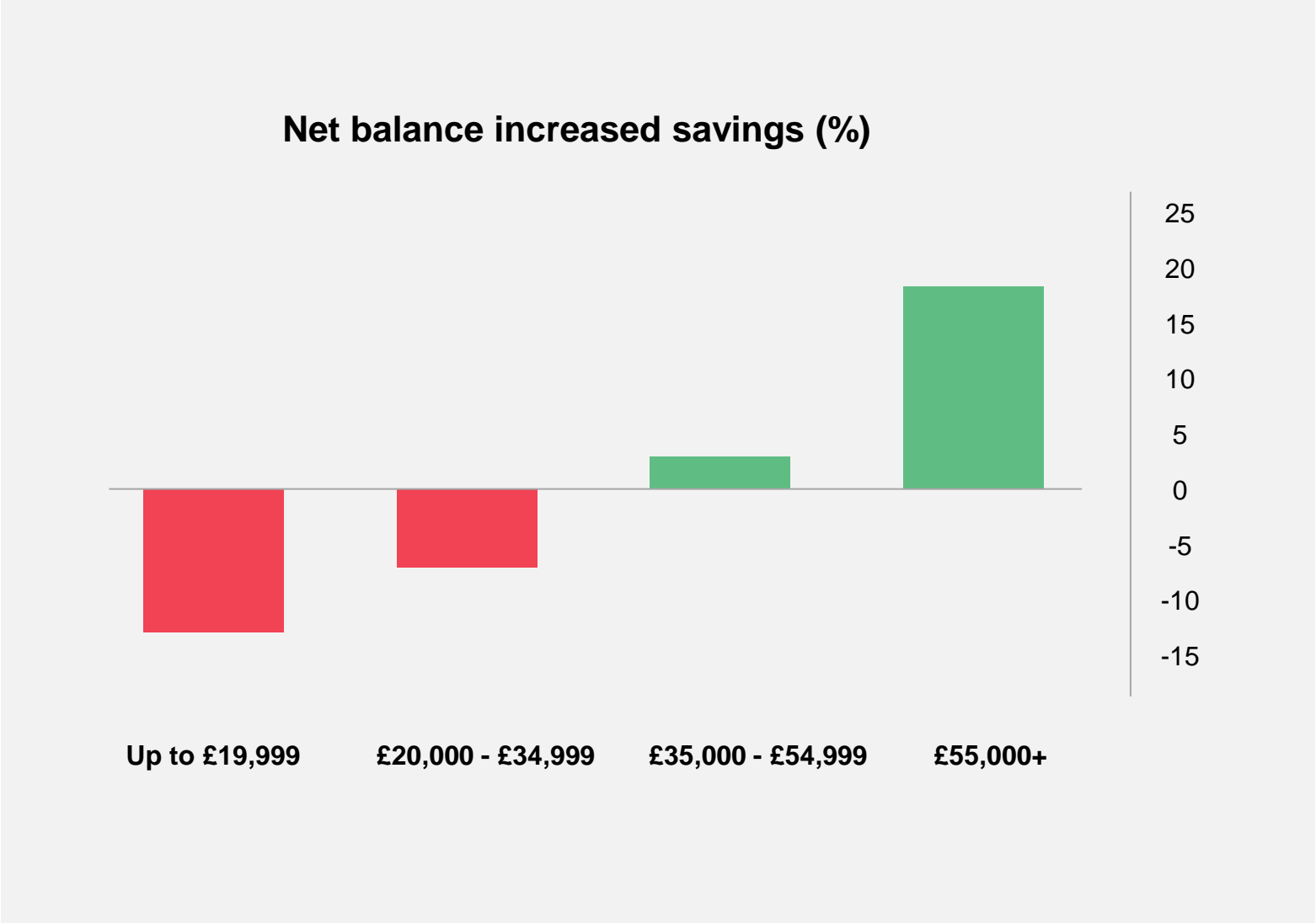
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2 – The impacts have followed existing inequalities

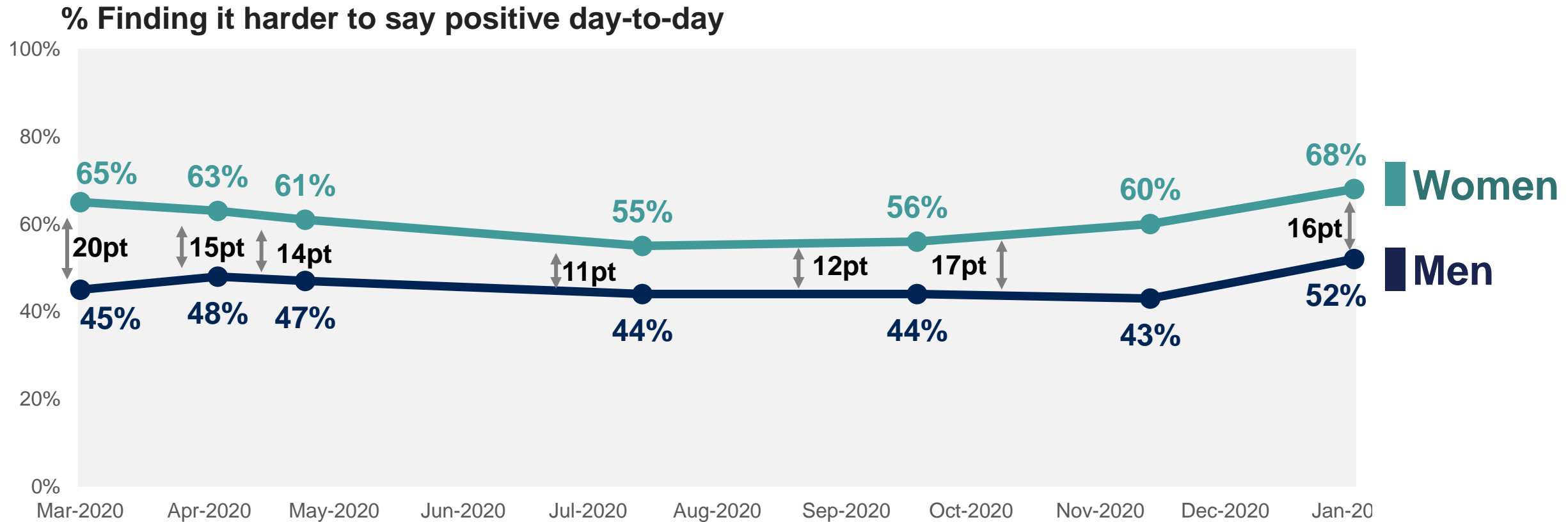
Savings rates by income (net balance)



Base: Bank of England/Ipsos MORI: 2,243 UK adults aged 16-75, interviewed online 29 May - 3 June

3 – As has the toll on mental health

At the moment, are you finding each of the following easier, harder, or about the same compared with before the Coronavirus outbreak? Staying positive day to day



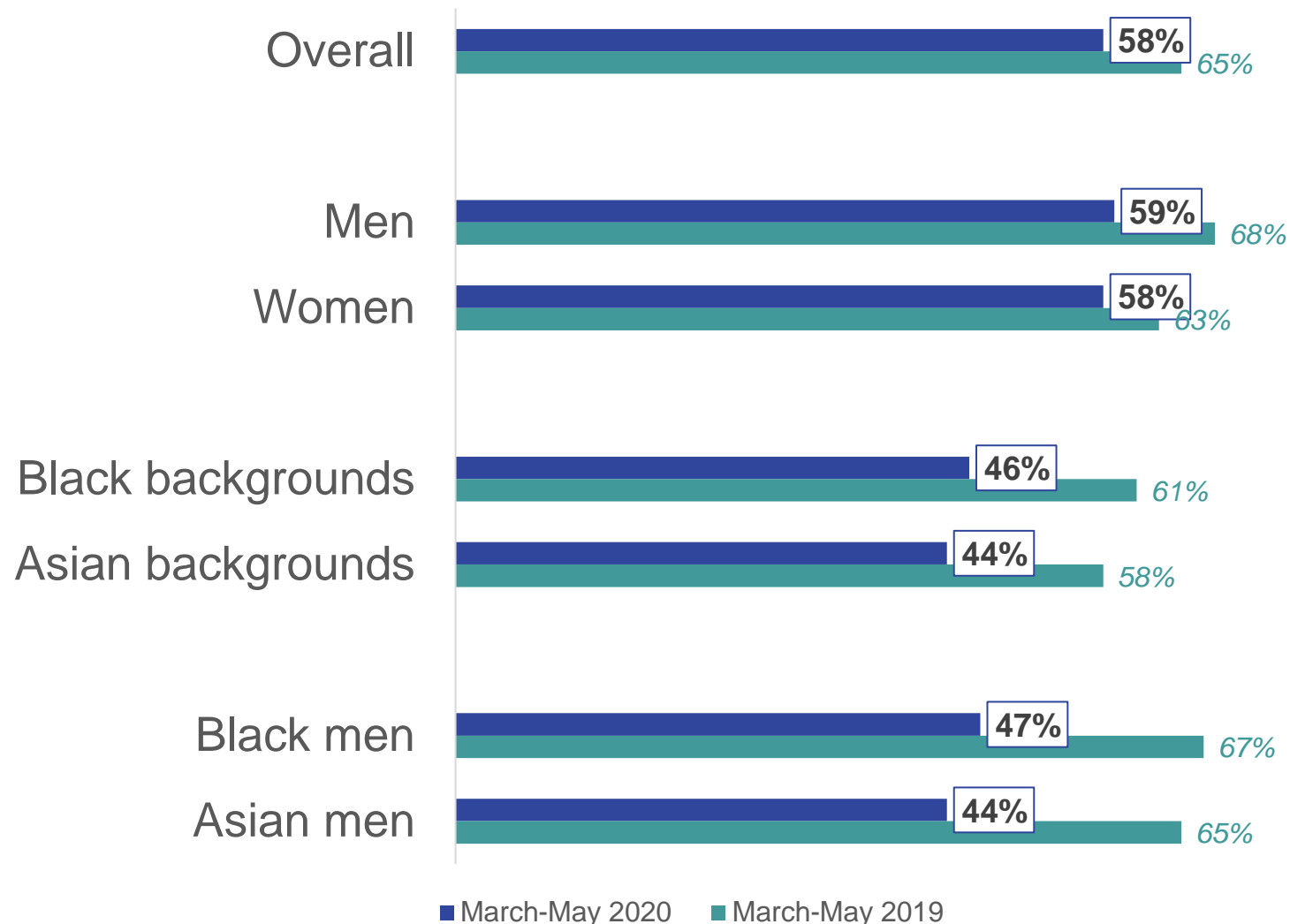
Base: c. 1,000 British adults online aged 18-75.

4 – And the effects on physical activity

*% classified as “active”,
England*

*(>150 minutes physical activity
per week)*

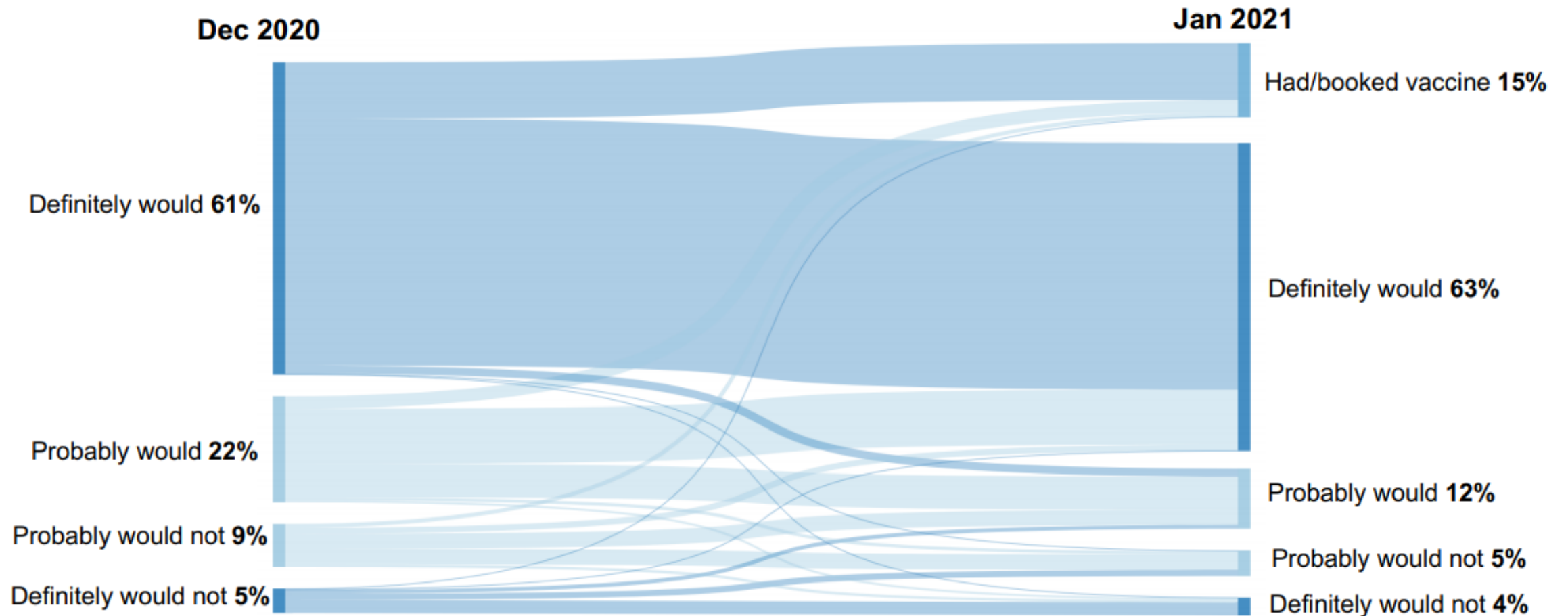
*First lockdown 2020 compared
with same period in 2019*



Source: Active Lives Survey/Sport England

5 - Fears of vaccine hesitancy have receded as the rollout progresses

If a vaccine against COVID-19 was available for anyone who wanted it, how likely or unlikely would you be to take the vaccine?

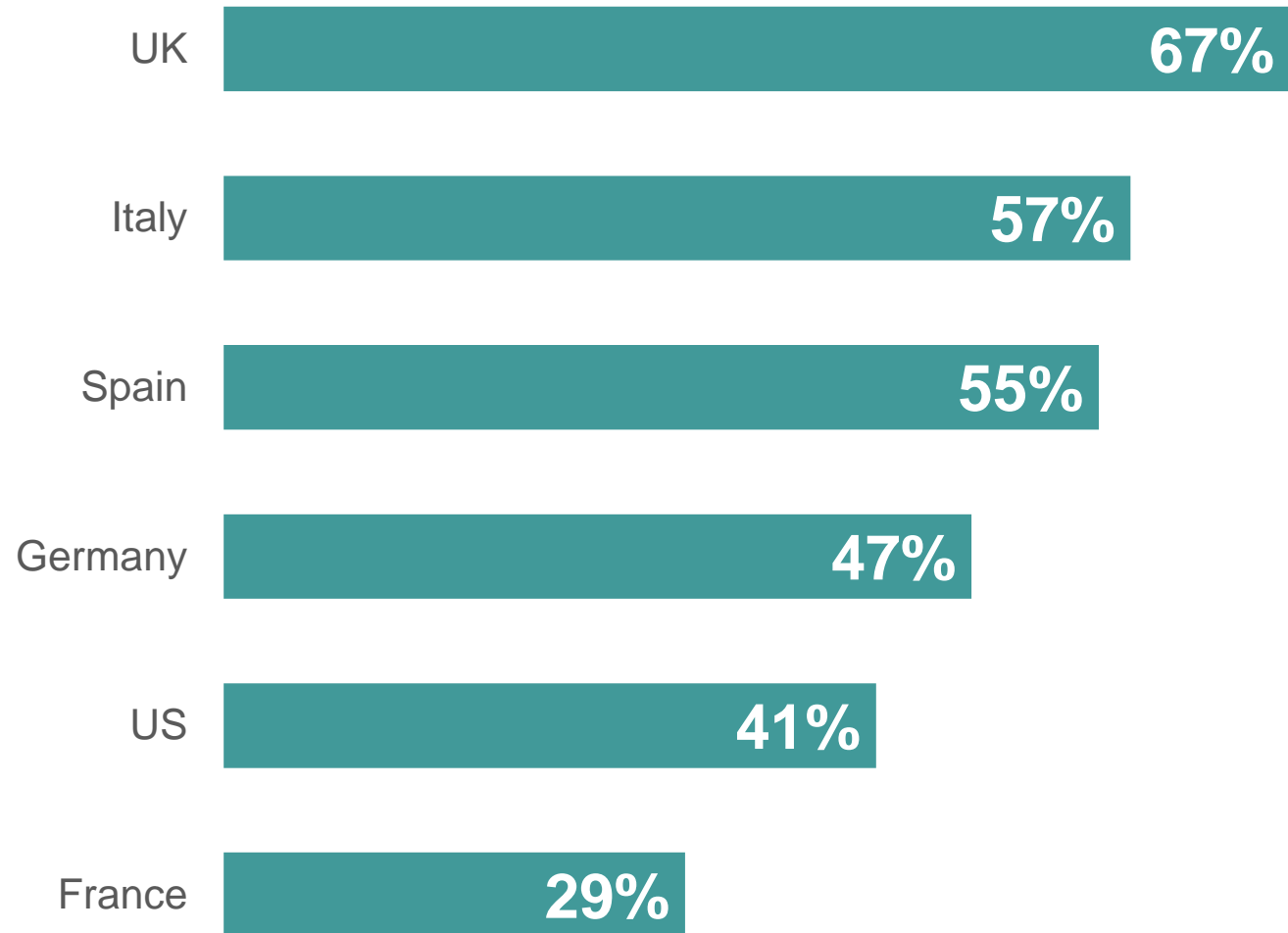


Britain is notably pro vaccine

% agree :

“If a COVID-19 vaccine was available to me, I would get it”

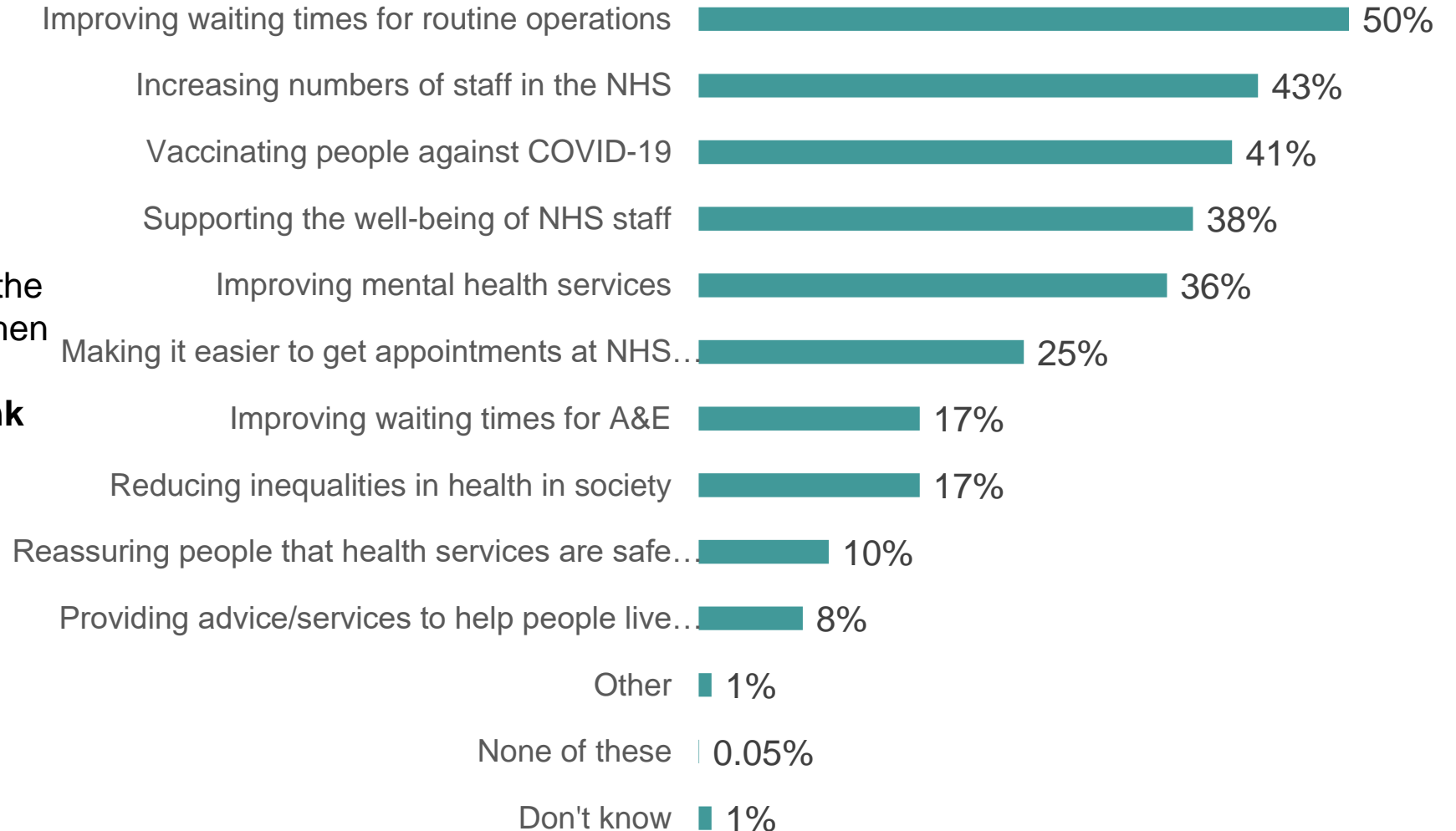
February 2021



Source: Ipsos Essentials polling. C.1,000 adults aged 16-74 interviewed online per country.

What next? Delivery comes first

Thinking about when the impact of the COVID-19 pandemic has eased, when it comes to the NHS, **which two or three of the following do you think should be prioritised?**



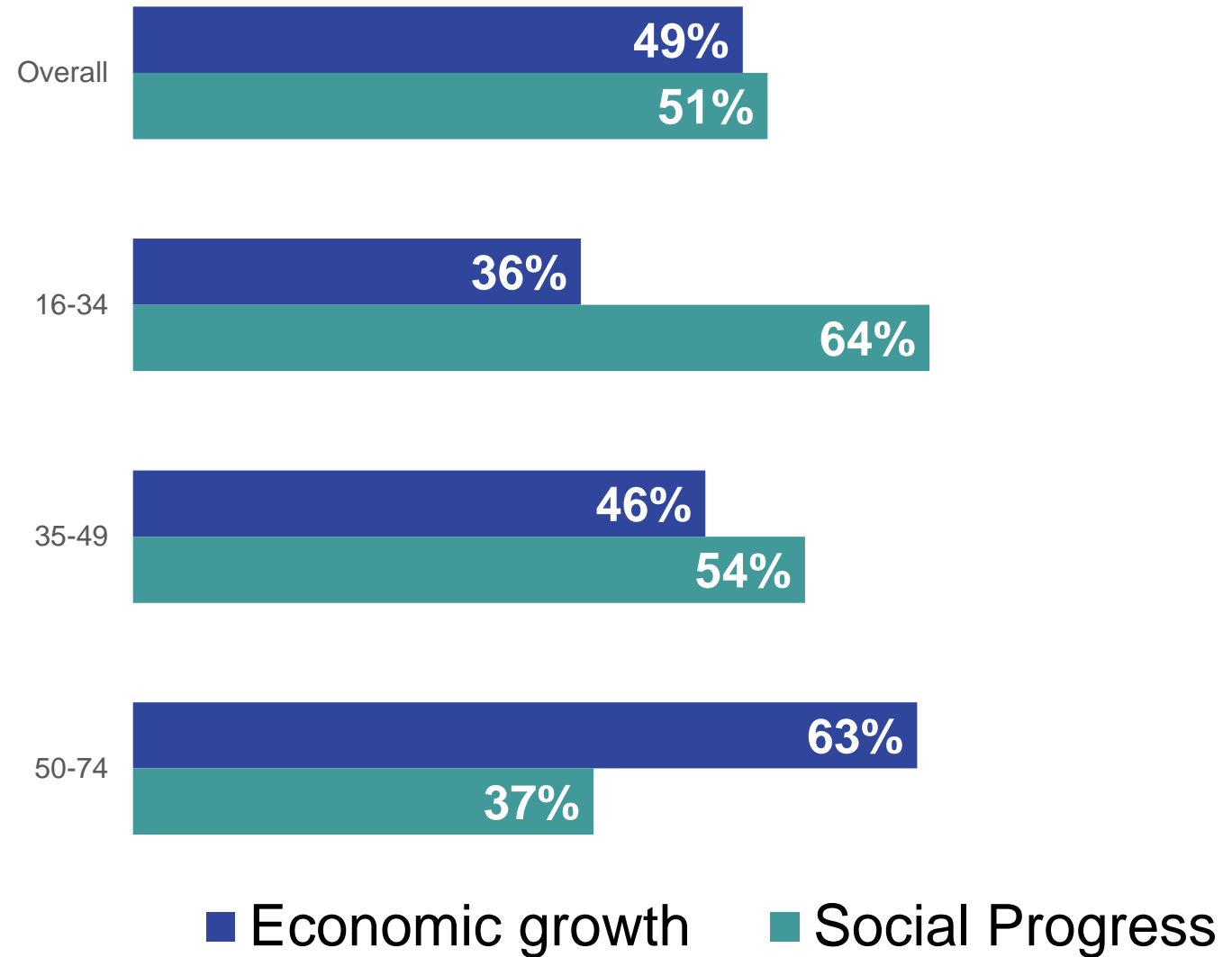
Ipsos MORI KnowledgePanel.

Base: 3,588 British adults aged 18+, interviewed 4-10 March 2021

Which comes first: society or economy?

Now imagining when the Coronavirus (COVID-19) pandemic is over...

If you had to choose, which one of the following do you think Great Britain should prioritise more?



Base: 1,000 online British adults aged 16 to 74 interviewed July – August 2020

In summary...

1

COVID-19 exposed existing inequalities in health, wealth and status – and often made them worse

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Public faith in science and medicine has been reaffirmed through the crisis

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COVID-19 exposed existing inequalities in health, wealth and status – and often made them worse

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Public faith in science and medicine has been reaffirmed through the crisis

3

The K-shaped recovery and unprotected budgets means all the old problems and new ones...



THANK YOU

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