



**DEVELOPING SOUTH LONDON'S APPROACH
TO CLUSTER INVESTMENT**

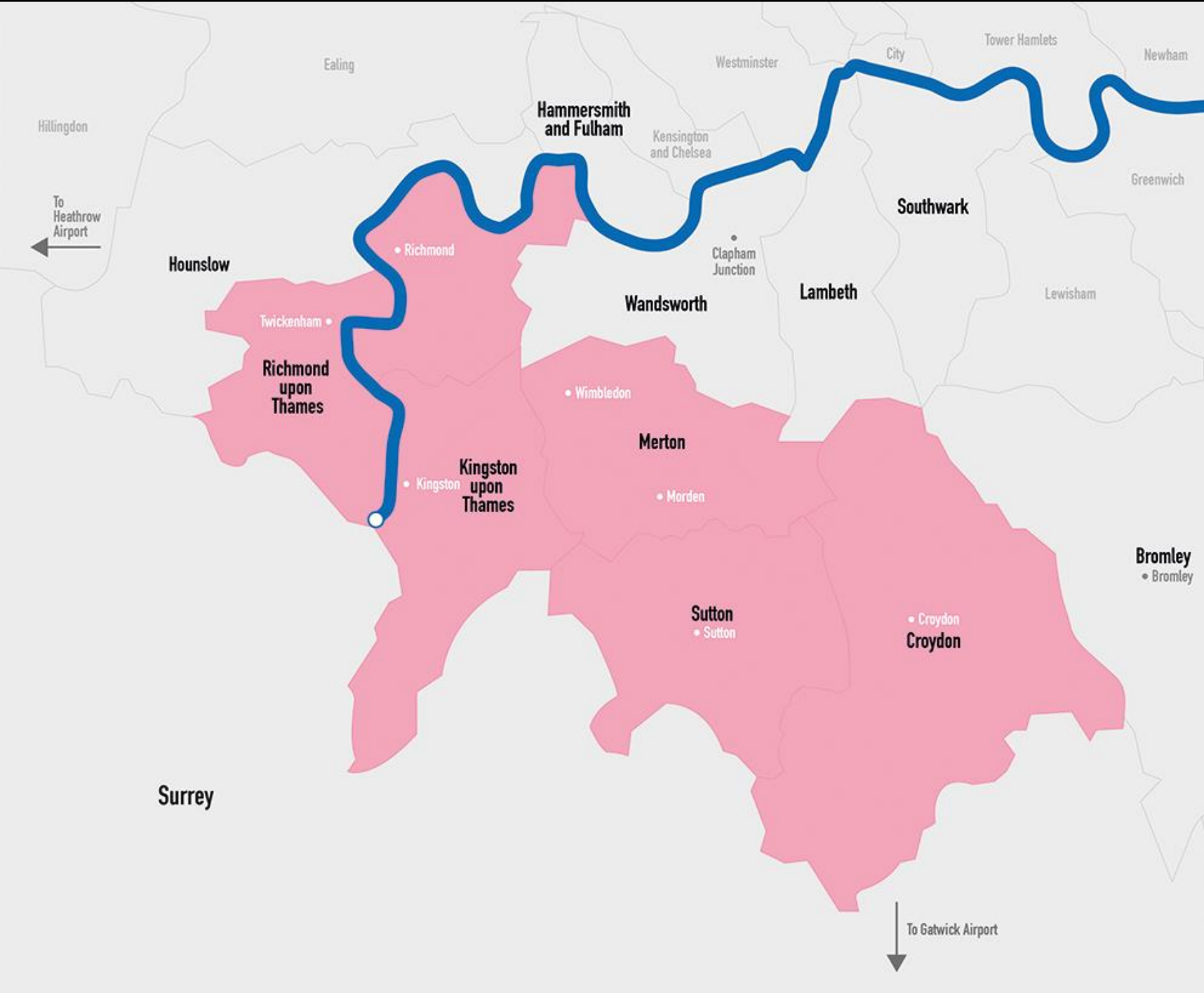
**LGA 2024 CONFERENCE INNOVATION ZONE
22ND OCTOBER 2024**



DEVELOPING SOUTH LONDON'S APPROACH TO CLUSTER INVESTMENT

Introduction & Overview

**Councillor Andreas Kirsch, Leader, Kingston Council,
& Strategic Lead for the Creative & Digital Industries Cluster**



BIG South London is a partnership led by the five South West London Borough Councils, looking to boost innovation and growth in South London by tapping into and unleashing the resources, talent, expertise, and facilities available within South London's Universities and FE Colleges

Between Jan 2021 and Dec 2023, we supported over 700 businesses & organisations, leveraging more than £12m of investment into the sub-region and delivering over £30m of additional GVA into South London's economy.

Introduction

In 2022 the South London Partnership commissioned cluster analysis research to provide an evidence base for informing future investment in activities to support growth in the South London.

South London's economy is skewed towards local services clusters. These are activities such as health, education & retail, that aim at serving the demand of the people living in an area. In contrast, we have fewer jobs in tradable activities, such as manufacturing. These tradeable cluster matter as they tend to be the ones that generate and attract growth, innovation and investment in a local economy.

The research also identified several cluster groups with significant potential for growth and job creation – health & life sciences; creative & digital industries; and construction & the built environment.

One of the most prominent clusters identified – both in terms of growth potential and contribution to vibrancy of place – was the creative & digital cluster.

Cluster	Creative/Digital	Health (Science & Care)	Built Environment
Jobs (Density)	9,000	83,500	40,000
Areas of Cluster Focus	<p>Networks & Spaces</p> <p>Talent</p> <p>Access to Finance</p> <p>Resources</p>	<p>Research & Innovation</p> <p>Workforce & Skills</p> <p>Investment</p> <p>Health Inequalities</p>	<p>Retrofit Skills</p> <p>Procurement</p> <p>Supply Chains</p> <p>Social Value</p>
Academic Partners	<p>Kingston University</p> <p>University of the Arts</p>	<p>ICR @ LCH</p> <p>City St. George's (UoL)</p> <p>St. Mary's (Med. School)</p> <p>Kingston University</p> <p>Roehampton (H&SC)</p> <p>LSBU (Digital Health)</p>	<p>Roehampton (SETEC)</p> <p>LSBU (Built Environment)</p> <p>South Thames College</p> <p>HRUC (STEM Centre)</p>
Strategic Sites/Focus	<p>Creative Enterprise Zone</p> <p>Battersea Quarter</p> <p>Twickenham Studios</p>	<p>London Cancer Hub</p> <p>Royal Marsden</p> <p>Epsom & St. Helier</p>	<p>Eden Campus</p> <p>London Cancer Hub</p> <p>Abbotsbury Triangle</p>

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Our Story So Far

Jo Ennis, Head of Research, Development & Innovation

University of the Arts London



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So What Comes Next?

Kate Scott, Associate Professor,
Kingston University



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Questions & Answers Session:
What Have We Learned?



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