

# Carbon Literacy Project





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# What is Carbon Literacy?

Carbon Literacy  
Project



“An awareness of the carbon costs and impacts of everyday activities and the ability and motivation to reduce emissions, on an individual, community and organisational basis.”

**100,000**

**Carbon Literate  
citizens**



**100,000**

**Carbon Literate  
citizens**



107,802  
citizens  
certified




215,604  
actions  
pledged




388,000<sup>CO<sub>2</sub>e</sup>  
carbon  
saved



625 certified  
training  
professionals



782  
courses  
designed



16 Sectors



9  
Toolkits



7,810  
organisations  
engaged



255  
Carbon  
Literate  
Organisations

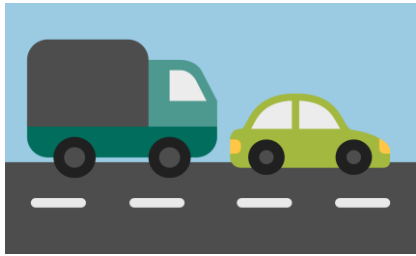
35  
nations  
delivering



5-15% carbon  
savings  
per-person



# Sectors



**Automotive**



**Civil Service**



**Culture**



**Education**



**Food & Farming**



**Healthcare**



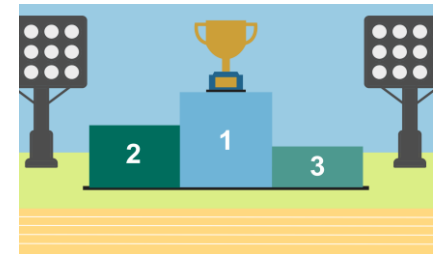
**Local Authorities**



**SMEs**



**Social Housing**



**Sport**



## Local Authorities where it came from...

- Courses were developed with a working group of Local Authorities to ensure applied knowledge
- Initial funding from BEIS meant Toolkits could be distributed widely across the UK
- The courses have since become a much sought after tool for council climate action







## Local Authorities so far...

- 15,000+ staff from local authorities certified as Carbon Literate
- 5,000+ learners certified using the Local Authorities Toolkit (or adaptation of the Toolkit)
- 394 local authorities engaged
- Over 30,000 carbon reduction actions pledged by local authority staff
- Over 900 councillors certified as Carbon Literate



## Local Authorities can...

- Influence external sectors and use their convening power
- Provide support, guidance, training materials, coordination and training support
- Let people know how much is going on around them – showcase the work going on across your area!





# Lyme Regis Town Council

- Have recently showcased their commitment to lowering emissions, gaining with a Silver Carbon Literate Organisation Award
- More than 60% of councillors trained
- **Actions include:**
  - installing solar panels on office buildings
  - adding EV chargers into public car parks
  - 30% of council vehicles now electric
  - plan to improve public transport in Lyme



**Lyme Regis**  
Town Council

# Warrington Borough Council

- **Business:** Electricity North West, Halton Housing
- **Education:** University of Chester
- **Culture:** Warrington Museum & Art Gallery
- **Government / services:**  
NHS England,  
Cheshire Fire & Rescue Service,  
Cheshire Police, GMMC Environment Agency,  
North West Ambulance Service

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**WARRINGTON**  
Borough Council

# Sunderland City Council

- **Business:** Nissan, Clearly Drinks
- **Community:** Groundwork NE and Cumbria
- **Education:** University of Sunderland
- **Essential services:** NHS England,  
Everyone Active

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**Sunderland  
City Council**

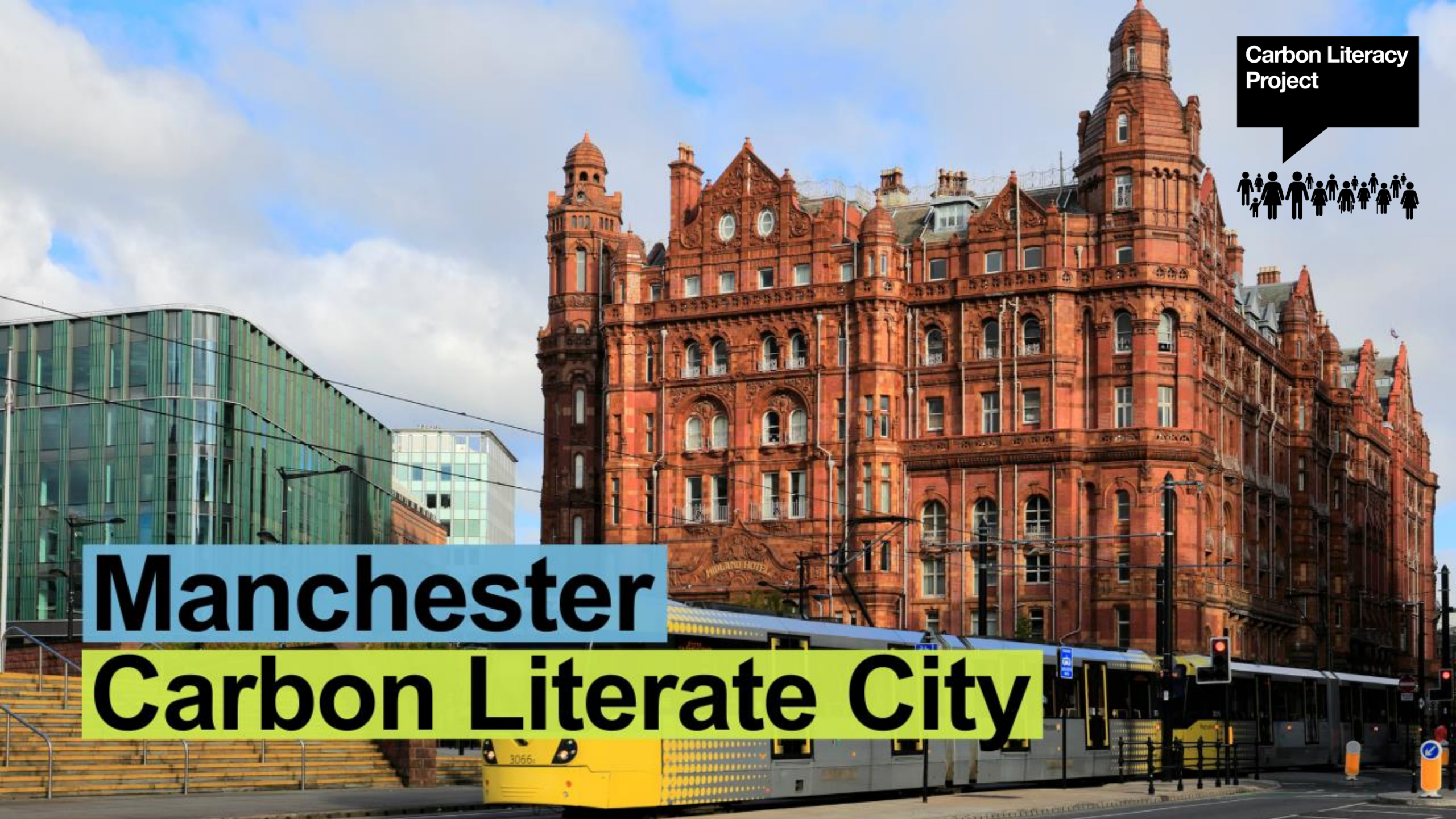
# Carbon Literate Localities

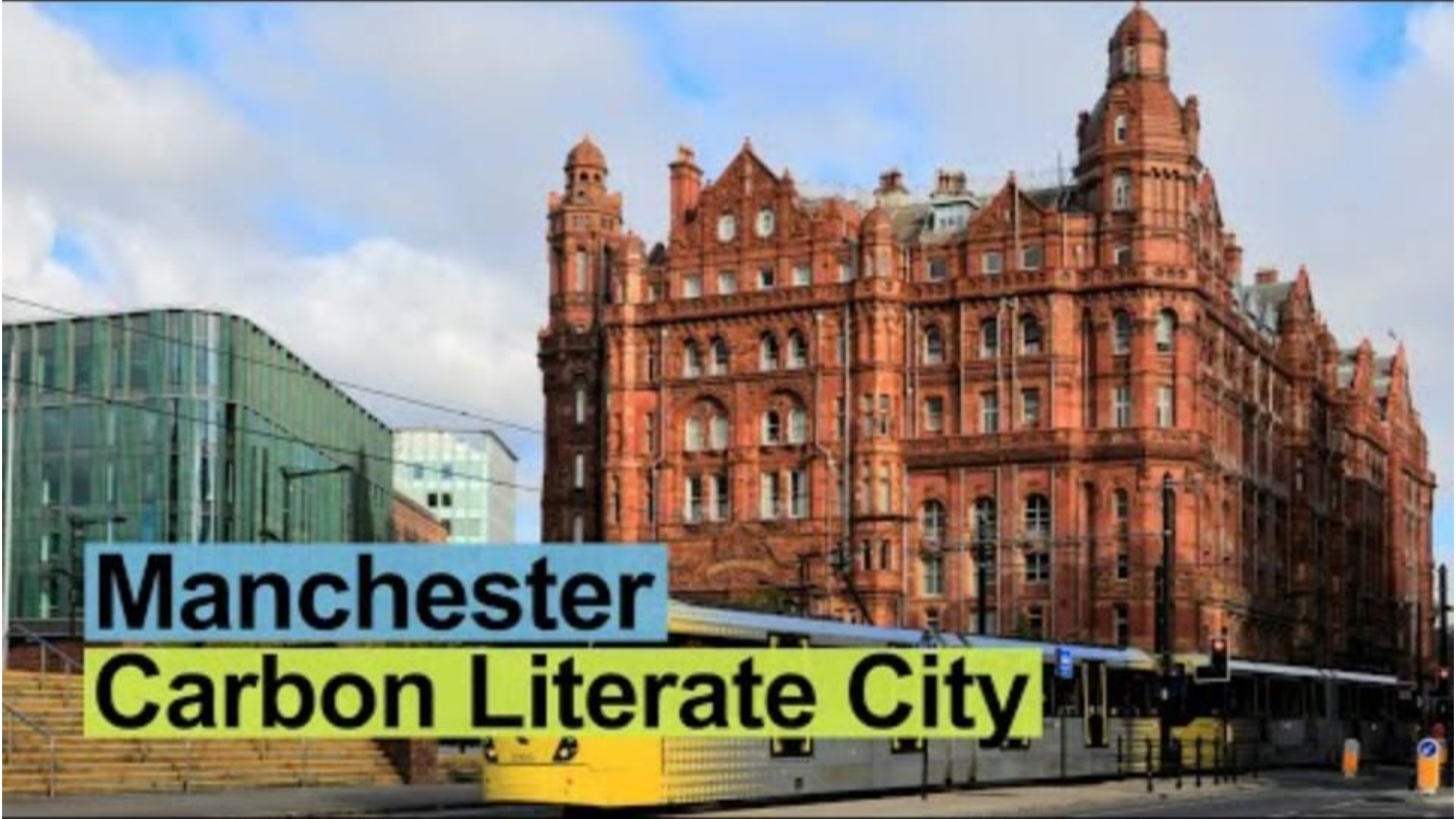


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# Manchester Carbon Literate City





**Manchester**

**Carbon Literate City**





# Manchester Carbon Literate City

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## Manchester Carbon Literate City

Manchester Carbon Literate City is an initiative bringing together citizens and organisations that live, work, study or are based in Manchester, UK, as they collaborate on their collective Carbon Literacy journey with the aim of achieving registered Carbon Literate Locality status.

With a foundational target set for the number of Carbon Literate citizens needed to achieve this status, this initiative is contributed to and championed by all those who belong within the locality and who become Carbon Literate, are engaging and inspiring others to become Carbon Literate and the organisations and groups that publicly show their commitment to driving a meaningful low-carbon culture shift across the city.

This initiative is proudly co-ordinated by [Manchester City Council](#).

Carbon Literate  
Localities



Questions?

The Carbon Literacy Project

# Impact Report 2023



## Impact report

[www.carbonliteracy.com/about-us/](http://www.carbonliteracy.com/about-us/)



## Contact

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