

Prevention matters

How elected members
can improve the health
of their communities



**FREE
WORKSHOP
TRAINING
FOR ELECTED
MEMBERS**

The transfer of public health from the NHS to local government and Public Health England (PHE) is one of the most significant extensions of local government powers and duties in a generation. It represents a unique opportunity to change the focus from treating sickness to actively promoting health and wellbeing. The Local Government Association (LGA) has developed a one day training workshop to enable elected members to champion health improvement and prevention in their communities.

Who is the workshop for?

We have designed a facilitated workshop with content aimed at elected members from all types of councils and in any role. We will run the workshop with a facilitator free of charge, the participating council/s will need to source a venue.

The workshop can be tailored to your area's requirements and can be for whole councils, regional groupings, district councils or joint training sessions across more than one local authority area. The sessions are open to all councillors and not just health and wellbeing board (HWB) members or portfolio leads.

What does the workshop include?

The training includes:

- understanding health and wellbeing locally and nationally
 - a brief introduction to public health: what are the statutory responsibilities of the director of public health?
 - an overview of national policy drivers including the changes from the Health and Social Care Act 2012 and the NHS Five Year Forward View
 - the role and impact that elected members can have on health and wellbeing in your communities
 - an exploration of health inequalities – what are the social determinants of health? Marmot's six objectives to reduce health inequalities
 - the financial impact of investment in prevention
 - influencing and planning – HWBs, Joint Strategic Needs Assessments and health and wellbeing strategies
 - an exploration of your own ward profiles of health indicators
 - how you can be an effective champion for health.
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“The training provided me with a focus on benefits (to the residents and council) of promoting prevention support and early intervention.”

Carlisle City Council member

How has the Prevention Matters workshop helped elected members?

98% found the training helped them to understand the local and national prevention agenda.

97% said the training helped them understand the determinants of health and health inequality.

91% said the training helped them explore the key contribution that elected members make to the prevention agenda.

*of 326 delegates

When are the workshops?

There are no fixed dates for the sessions. Once you have expressed an interest in a workshop we will work with you to secure a date that suits your elected members.

How do I book a workshop?

If you would like to arrange a workshop please contact

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