



**summer
s'cool**

**Developed by a small team in the
Arts, Culture & Leisure Service.**

Enabled by our funders

wakefieldcouncil



**Department for
Digital, Culture
Media & Sport**



What?



Creative skills programme for young people aged 8-16 years. Free to access
Takes place over the summer holidays in community hubs across Wakefield district.

It unlocks opportunities. The young people who take part meet and learn from inspirational industry professionals, develop new creative skills, build universal employability skills, and open their minds to career pathways in creative industries.



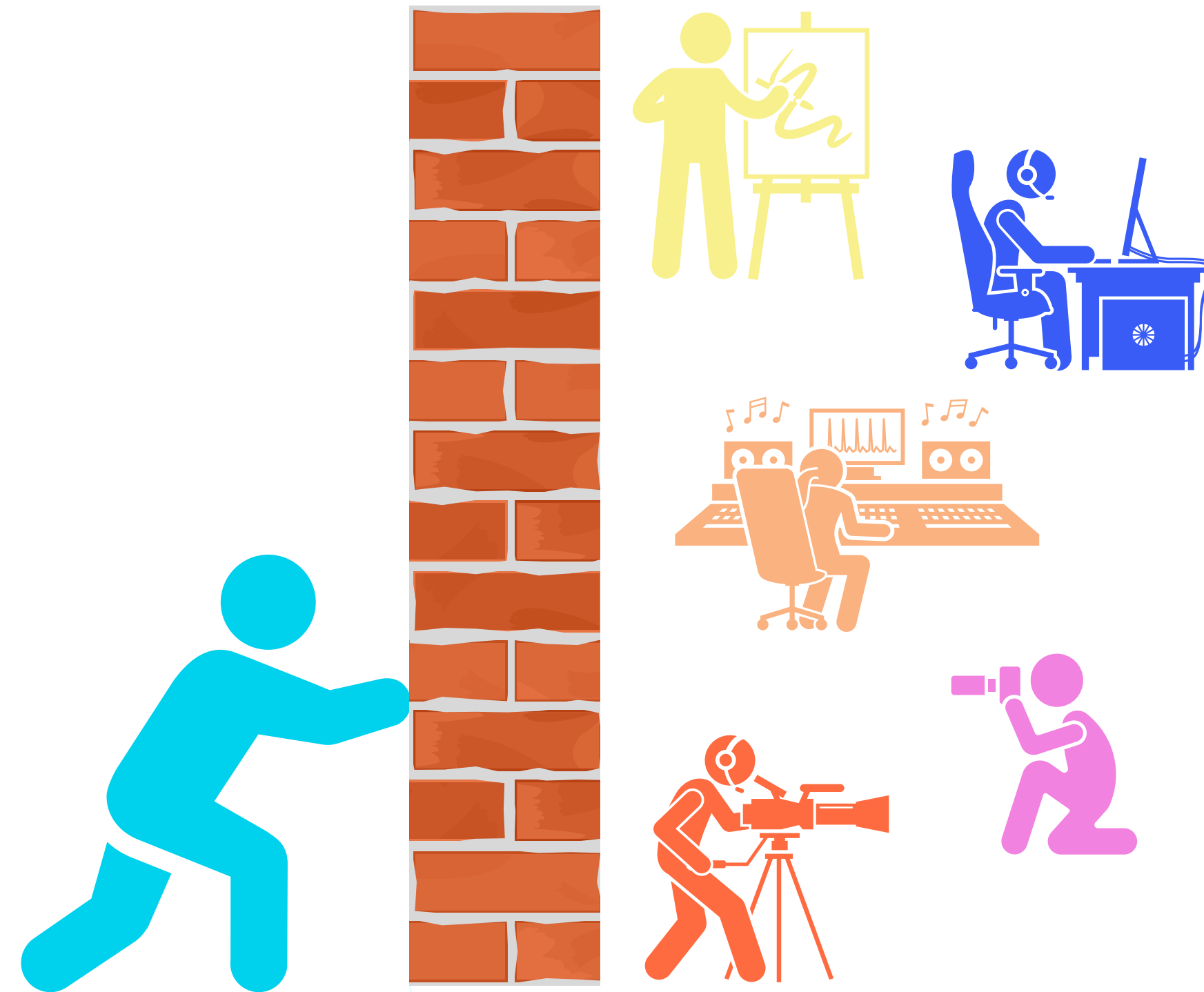
Why?

Opportunity - highly skilled and innovative creative industries.

Demand - employees with strong creative and digital skillset.

Inequalities – many residents experience high levels of deprivation; many young people lack opportunity to develop creative and digital skills.





Knowledge and skills gaps prevent access to entry level careers in creative industries.

How?



Asset-based approach

We identify community hubs working with young people. They tell us what's needed and what will work in practice.

Network-based approach

We commission highly skilled creative practitioners to develop innovative skills programmes for young people.

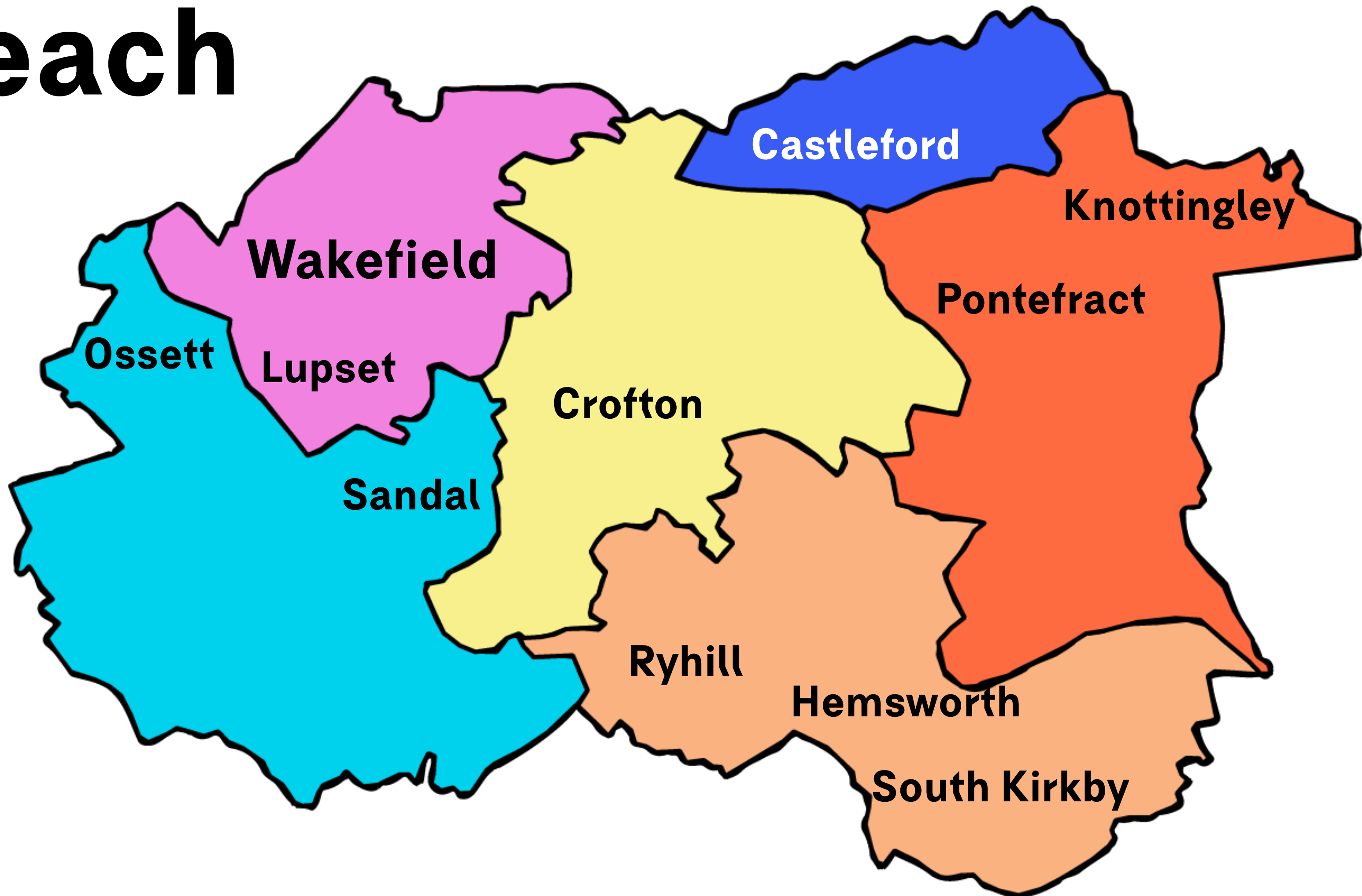
We match the community hub and skills programme and run taster sessions to test suitability.

Creative Skills

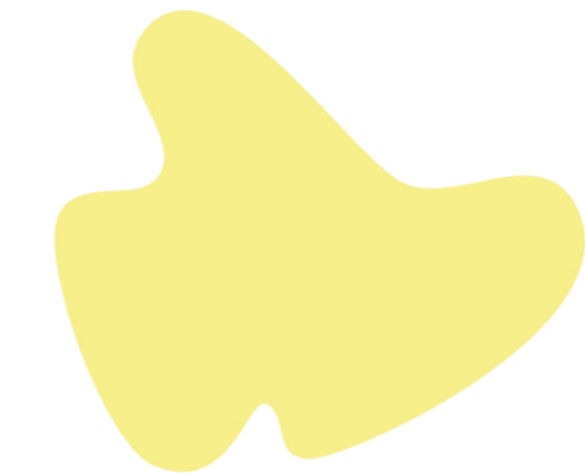


Impact

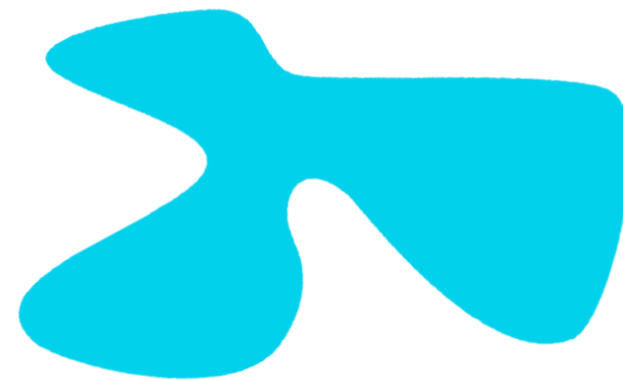
Reach



Engagement



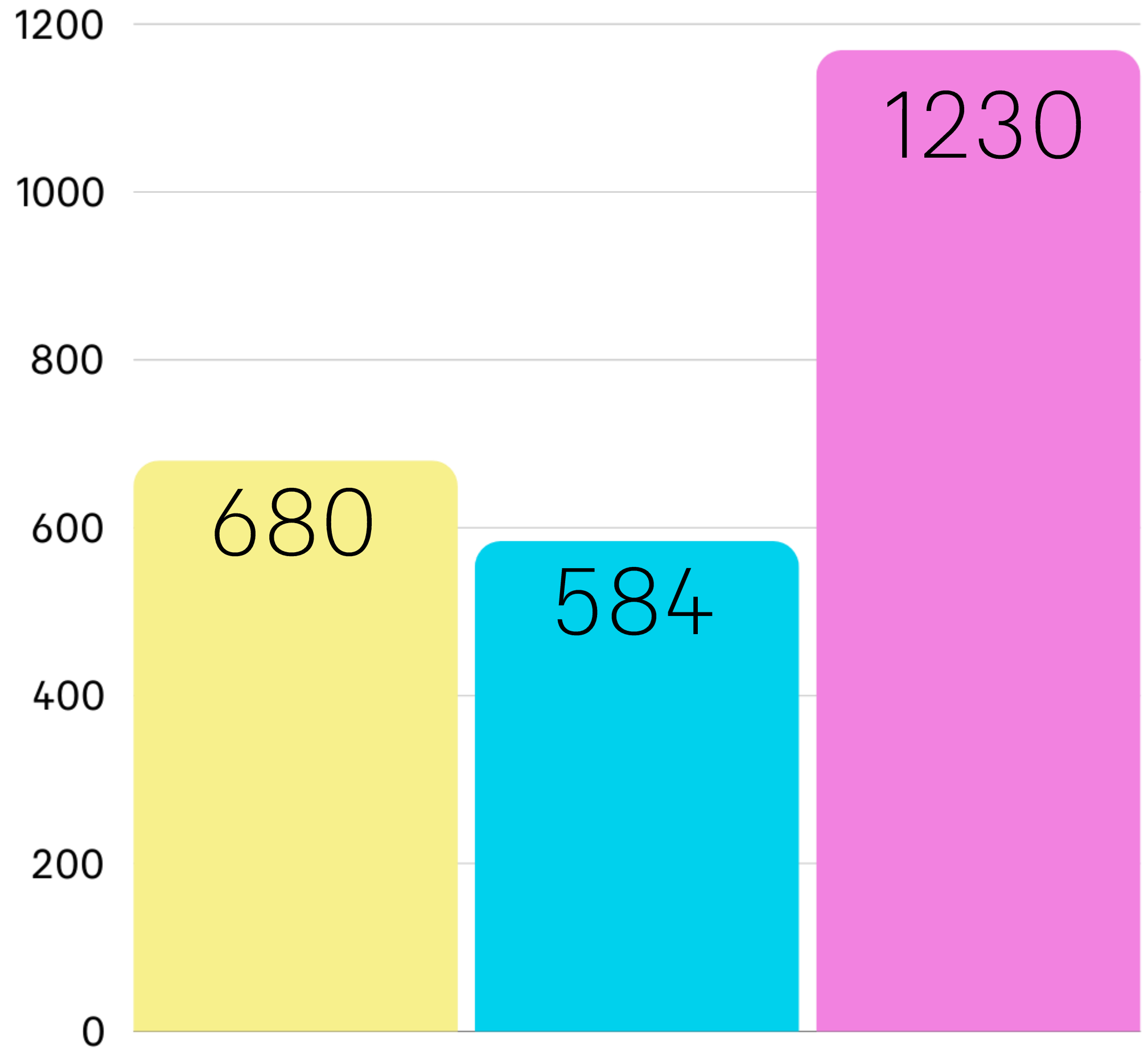
2022



2023



2024



Spotlight on 2024



Opportunities

384 hours of
creative skills
development

265.5 days of
paid employment

21 expert creative
practitioners

119 creative
workshops

1 intensive skills
camp

6 weeks of
creative learning

Experience

81%

more likely to try new
creative activity

98%
enjoyed
taking part

87% wanted to
discover more

Helpful Curious Active Fabulous Friendly Involved New
Educative Enthusiastic Joyful Fantastic Cool Interested Great
Amazed Happy Experience Chilled Enjoying Fascinating Creative
Friendships Amused Crazy Amused Discover Nice Relaxing Party
Excited Enthused Joy Fun Easy Astonished
Motivated Unique Perfect Liked Smart Educational Intense Inspired
Inspiring Interesting Making Enjoyable Competitive
Filming Hard Obsessed Proud Inclusive Adventure Lovely Intrigued
Useful Informative Energised Challenging Technological Game
Create Enjoyed Warm Tech Engaging
Arty Motivated Good Exciting Busy Playing
Energetic Interactive Wonderful Entertaining Learning Funny
Exhausting Knowledgeable Confident

Before
42%
happy or
really happy

Wellbeing

After
67%
happy or
really happy



Creative Careers (12-16yrs)

71%

know more

34%

12-16yrs
engagement

62%

more likely
to consider





Learning



Development

Blended offer wellbeing skills

»»» cooking classes



Harnessing research and intelligence

»»» young people at risk of exclusion



Improved evaluation

»»» alignment to resilience framework

**Lights, camera,
action!**







In 2023 additional funding enabled us to offer an industry skills camp.

Young people worked to a **live brief** creating original versions of classic 80's pop tracks for Netflix hit Stranger Things.

Experience an activity

A mini workshop with Rob Young

